PLACE AND DISPLACEMENT

Integrating Refugee Populations within Cities
A Design & Policy Competition

2018 SITES

AMMAN, JORDAN NAIROBI, KENYA BERLIN, GERMANY

International Development in Action
idevelopment.us/competition
info@idevelopment.us

TABLE OF CONTENTS

1	I. Introduction
3	II. Sites
9	III. Questions to Consider
10	IV. Jury
11	V. Prizes
11	VI. Eligibility
12	VII. Deliverables
13	VIII. Evaluation Criteria
14	IX. Timeline
X. APPENDIX	Proposal Guidelines
	About IDeA
	Legal

I. INTRODUCTION

Refugee livelihoods have become a crucial topic in contemporary geo-political relations. One fundamental challenge within the current relief assistance model for refugee populations is the separation between inhabitants and local communities. IDeA invites innovative minds around the world to propose spatial design and programmatic solutions that provide opportunities for refugees and local communities to strengthen ties while enabling self-agency.

This creative re-knitting of the city can rely on a shared organization and management of activities within co-constructed platforms that involve both refugees and the local community.

Solutions should focus on addressing the economic and social vulnerabilities that refugees face in urban environments and provide creative ways that expand access, participation, and interaction between refugees and their local communities.

The solution should include an operational plan for one of the urban sites below and should be able to run for long-term, i.e. 3-5 years, to benefit as many people as possible with a goal of permanent infrastructure. Your business plan should justify the overall budget limit for both construction and operation of the proposed project, and identify institutional partners and funding sources.

Finalists have the opportunity to come to New York City to present at a symposium in mid-to-late April.

OBJECTIVES

- Identify barriers that restrict engagement and understanding between refugees and the local community.
- Consider how refugees and local communities can become engaged in the proposal design process, planning and research.
- Explore innovative ways to foster self-agency, empowerment, creativity, community development, social interaction and cultural exchange through network building.
- Create solutions for the proposal to be operational in a cost-effective and sustainable way.
- Examine how the design can be adaptable to unforeseeable political, social, or environmental changes.

- Submissions are not required to meet each of the above objectives, however, doing so may give the entry an advantage over others.

II. SITES

Find more information on each site at idevelopment.us/competition, under the *Suggested Readings* tab.

1. NAIROBI, KENYA

Nairobi is the capital metropolitan city of Kenya with a population of 6,547,547. The city is the regional headquarters of many multinational companies, is the site of one of Africa's largest securities exchange, and produces numerous manufactured goods for global distribution. Currently, urban refugee figures range from 45,000 to 100,000 people.

Refugees and asylum seekers are jointly managed by Kenya's Department of Refugee Affairs and UNHCR. The country officially prioritizes accommodating refugees in camps located in remote areas, however UNHCR has established a focus related to urban refugees based on the recognition of the right of refugees to enjoy freedom of movement, to take up residence in urban areas, and to enjoy protection spaces available to them there. The effort to accommodate urban refugees is difficult due to security threats wrongly attributed to refugee populations, in addition to tensions among refugee and local communities stemming from xenophobia, perceptions of unfair refugee welfare, discrimination and hostility.

One of many housing types located throughout the city

Nairobi Skyline

2. AMMAN, JORDAN

Amman is the capital and most populous city of Jordan, with a population of 4 million peoples. Urban refugees constitute 85% of all refugees that include Iraq, Syrian, Palestinian, Somali and Sudanese communities. Of the percentage of urban refugees, 28% reside in Amman. In addition, three nearby refugee camps have increased pressure upon the government to leverage services, infrastructure, business, and labor.

Stability and resiliency in Amman is important as geo-political factors continue to play out in the region. Aside from basic necessities, targeted livelihood support for vulnerable demographics are still needed in Amman through creative programming in areas such as housing, education, healthcare, and food security. There is a need to increase capacities of self-reliance, as restrictions are placed on refugees right to work and their entitlement to legal status, resources and services including safe and efficient transportation or affordable school fees. In addition, issues of urban displacement and social stigmatization have continued to shape the urban refugee experience in Amman.

We invite participants to find creative ways that utilize existing resources of Amman's urban fabric to formulate new programs that bring diverse refugee communities together including participation of the Jordanian community.

View of Amman, Jordan

3. BERLIN, GERMANY

Between January 2015 and the Summer of 2016 approximately 65,000 newcomers predominantly from Afghanistan, Syria and Iraq settled in the German capital city of Berlin. The majority of new arrivals still live in shelters managed by various non-profit organizations under contract with the Berlin government. While refugees are not required to live in these shelters, tight housing market conditions make it difficult for many to find more permanent housing, especially in central and desirable neighborhoods. As a result, newcomers often see themselves forced to stay longer in shelters, which eventually gives them limited access to existing community networks and opportunities. Conversely, apart from volunteers and social workers involved with refugee shelters, who engage regularly with their dwellers and spaces, many Berlin denizens do not come into contact with their new fellow neighbors.

As a vibrant, socio-economically and ethnically diverse city, Berlin can provide multiple platforms for integration, overcoming social and political barriers. We encourage participants to take advantage of this urban setting in order to weave refugee communities within the local fabric, a condition that can eventually make Berlin a more inclusive city.

Newcomers resting in the trade fair hall in Germany
PC | Associated Press

Germany:
Tempelhof Airport, an old airport adapted to be a temporary shelter.
PC | Reuters/ HANNIBAL HANSCHKE

III. QUESTIONS TO CONSIDER

How can spatial constraints be overcome for refugees to integrate into the urban population?

How can cohesion and tolerance be supported between the ethnically diverse refugee inhabitants?

How can we create spaces and opportunities for daily exchange between old and new residents in the neighborhoods where newcomers reside?

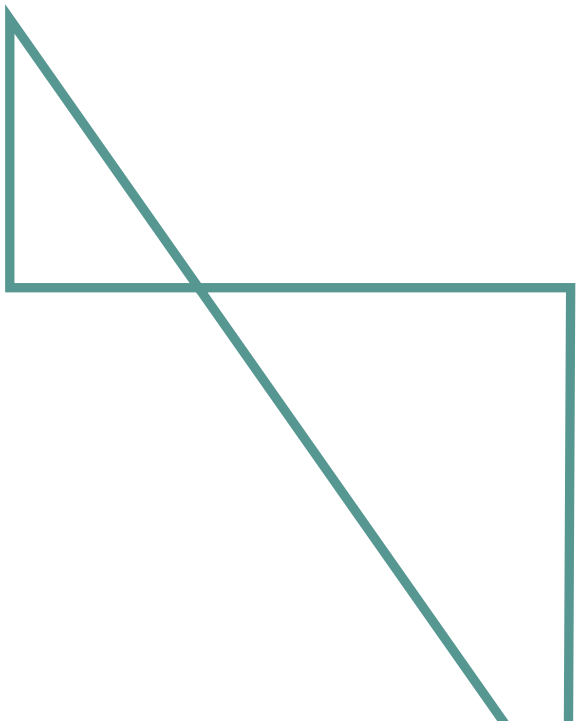
What existing spaces or networks (for example, libraries or other public infrastructure) can we utilize to design engaging spaces for encounter?

How can we take into account the everyday trajectories taken by refugees as possible transfer channels of cultural and social capital between the space of temporary shelters, underutilized facilities and the space of the city?

How can we fulfill our goal with minimum intervention on the city fabric while granting urban residents more self-agency and empowerment?

How can design and placemaking help facilitate agency for those within the city?

How can this operational plan balance the concerns of various stakeholders, including local government, international organizations, and refugees themselves?



IV. JURY

Please check IDeA's website for an updated jury list.

Nora Akawi Architect, Curator, Researcher
Director of Studio-X Amman, Columbia University Graduate School of Architecture, Planning & Preservation

T Alexander Aleinikoff Director
Zolberg Institute on Migration and Mobility, The New School for Social Research

Nerea Amorós Elorduy Architect, Researcher
The Bartlett School of Architecture

Sean Anderson Curator
Department of Architecture and Design, Museum of Modern Art (MoMA)

Marie Aquilino Founder, DIrector & Professor
Haiti Water Atlas Consortium, Ecole Spéciale d'Architecture

Sera Bonds Executive Director
Circle of Health International

Hiba Bou Akar Assistant Professor in Urban Planning
Columbia University Graduate School of Architecture, Planning & Preservation

Mark E Breeze Director, Architect, Researcher
University of Cambridge, University of Oxford

Noah B. Chasin Adjunct Asssociate Professor of Architecture
Columbia University Graduate School of Architecture, Planning & Preservation

Filiep Decorte Deputy DIrector
UN Habitat New York

Ashraf El Nour Permanent Observer
International Organization for Migration (IOM)

Katherine Faulkner Founding Principal
NADAAA (ENTRALAC at Amman Design Week)

Nabeel Hamdi Professor
Oxford Brooks University, Harvard Graduate School of Design

Kamyar Jarahzadeh Monitoring, Evaluation, Research and Learning Manager
Refugee Solidarity Network (RSN)

Irit Katz Post-Doctoral Fellow, Affiliated Lecturer
University of Pennsylvania, University of Cambridge

Bence Komlósi Co-Founder
University of Pennsylvania, University of Cambridge

Kaja Kühl Design Principal, Adjunct Associate Professor
youarethecity, Columbia University Graduate School of Architecture, Planning & Preservation

Eunice Kwon Field & Service Coordinator, Case Manager
Little Tokyo Service Center, Liberty in North Korea (LiNK)

Fei Liu Adjunct Lecturer in Design, Researcher
Parsons School of Design, Public Science

Jorge Lobos Founder & Architect
Emergency Architecture & Human Rights, JorgeLobos + Arquitectos Asociados

Erinn McGurn Owner, Principal
SCALEStudio, SCALEAfrica

Jessy Medernach Co-Founder
CUCULA

Sergio Palleroni Architect, Senior Fellow
Institute for Sustainable Solutions (ISS), Portland State University

Sara Pavanello Researcher
Overseas Development Institute

Melissa Phillips Chair
Urban Refugees

Rania Qawasma-Dana Architect, Founder
Architecture for Refugees USA

Kazuki Sakamoto Adjunct Assistant Professor
Columbia University Graduate School of Architecture, Planning & Preservation

Samer Saliba Urban Technical Specialist
International Research Committee (IRC)

Alex Shams Urban Anthropologist, Journalist
University of Chicago

Jilly Traganou Architect, Associate Professor of Spatial Design Studies
Parsons School of Design

Muzabel Welongo Founder, Executive Director
SAVIC Africa

V. PRIZES

All awarded proposals will be presented at the April symposium to related humanitarian organizatiosn and philanthropies with credits to the teams.

1 Overall Winning Team - $3,500 + Round Trip Flight Tickets *

One overall winning team selected from the 3 winning teams will be awarded an additional $1,500.

3 Winning Teams - $2,000 each + Round Trip Flight Tickets *

Jury will select three winning teams, one from each site, to be awarded a total of $2,000 each.

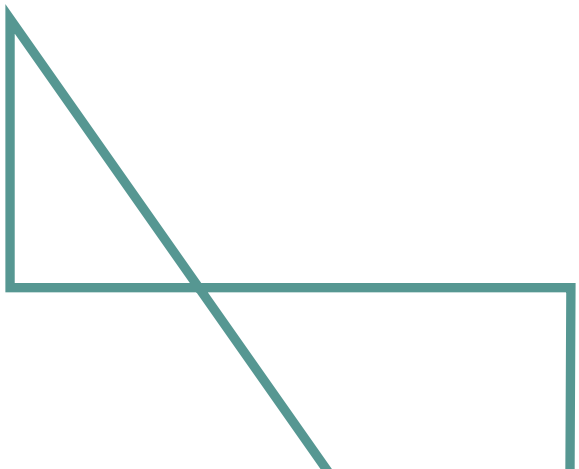
6 Honorable Mentions - $1,000 each

The jury will choose six honorable mentions, two from each site. Each team will be awarded $1,000.

* We cover the three winning teams' round trip flight tickets to New York City and two nights of accommodations for up to two people per team. Winners are responsible for acquiring their own visas, if necessary.

VI. ELIGIBILITY

Competition is open to all who wish to compete. No professional or educational qualifications are required. Forming an interdisciplinary team of 2 or more is strongly recommended, but please keep in mind that we only offer flight tickets and accommodations in New York City for 2 members per winning team.



VII. DELIVERABLES

The proposal should take the form of a 1) graphic-oriented spread, 2) a background page, 3) operational plan, and 4) a reserach contact summary. Please also include 5) a Team Summary page with information about all group members.

It is mandatory that all participants show proof that they have contacted either a non-profit, NGO/governmental agency, or individual involved in refugee assistance within their chosen site or other NGO or design related organizations related to their projects. Participants are encouraged to contact practitioners in order to discuss current livelihoods and the needs and status of urban refugees of their chosen site. The Research Contact Summary may include a short conclusion of the discussion, questions asked, or information garnered from the connection. If you are a refugee and/or a non-profit, NGO, or governmental agency submitting a proposal, we ask that you still reach out to other entities to expand your proposal's scope of vision and creativity.

We recommend that deliverables should outline project components that include a spatial component, network component and virtual component (if any) when planning for social enterprise. Consider that urban areas and cities prefer to provide more permanent infrastructure (including adaptive re-use of spaces) as they look for generating long-term affordable housing and programs.

All information submitted by participants must be in English.

GRAPHIC SPREAD (2 pages maximum) - 24 in x 36 in

The 2 page spread must be uploaded separately in PDF format. Size of each page is 8MB maximum.

Include: title, drawings, graphics or photos, and captions to explain background and opportunities, working concept and solutions for further design development, and design parameters.

BACKGROUND PAGE (1 page) * 8.5 in x 11 in PDF

Include: summary, design and participatory processes, and research.

OPERATIONAL / BUSINESS PLAN (1 page) * 8.5 in x 11 in PDF

Include: feasibility, sustainability, scalability, measuring social impact, critical risks, and budget. Page limit does not include endnotes or references. Strive to be actionable and sustainable.

RESEARCH CONTACT SUMMARY (1 page) * 8.5 in x 11 in PDF

Include: Contact name and email, website or business information (all optional if unwilling to disclose) and a short summary of discussion and findings.

TEAM INFORMATION SHEET (1 page) * 8.5 in x 11 in PDF

Include: Team confirmation number, all team member names, emails, and bios.

* Last four deliverables must be in Times New Roman, font size 11, single spaced, 1" margins. Page limit does not include endnotes or references.

VIII. EVALUATION CRITERIA

-- Submissions in three different sites will be judged separately to ensure that there will not be competition amongst different sites.

-- The submissions will be subjected to three rounds of judging. The jury's decision is final and sovereign in determining all winning teams.

-- Results will be announced in March. After announcing the results, the three winning teams will be given feedback to continue developing their designs and proposals, and proceed to prepare their travel to New York City.

Submissions will be judged based on innovation, feasibility, and sustainability equally from both the design and operational perspectives including:

1. Clarity of scope and depth of research: a thorough and critical analysis of the selected site within a well-defined and clearly articulated purview;

2. Originality and creativity: a novel design and/or proposal that responds to research findings; Interdisciplinary collaboration: the design and/or the operational plan are reflective of and responsive to each other.

3. Addresses the refugee experience: the degree of direct or indirect engagement with refugee inhabitants through interviews or primary sources (documentaries, photos, refugee narratives);

4. Feasibility: cost effectiveness, social impact and scalability of the operational plan and overall budgeting.

5. Sustainability: long-term plans on how the project could evolve and operate without being overly reliant on external support.

6. Quality of the presentation: effectiveness of the text and graphics in communicating the proposal.

IX. TIMELINE

Registration:
$50 early registration: Nov. 13 2017 11:59 PM EST - Dec. 3, 2017 11:59 PM EST
$60 regular registration: Dec. 4, 2017 00:00 AM EST - Dec. 31, 2017 11:59 PM EST
$70 late registration: Jan. 1, 2018 00:00 AM EST - Feb. 1, 2018 00:00 AM EST

Submission:
Dec. 4, 2017 00:00 AM EST - Feb. 1, 2018 11:59 PM EST

Payments for registering teams in the competition are made through the IDeA web page portal. Only after confirmation of payment, teams will receive a registration package with their confirmation number. No late submissions are accepted and only submissions made my registered temas are considered as valid.

Registration fees are non-refundable, regardless of submission.

Registration fees will be waived for applicants who identify as a refugee or a former-refugee. Please email info@idevelopment.us for more information.

Symposium: April 2018 in New York City (Date to be announced)
All winning teams will present their designs and operational plan at a public symposium. The panelists will include policy makers, architects, academics, NGOs, philanthropists, and refugees and will be an opportunity to attract funding and collaborate with local organizations to turn ideas into action.

IDeA will continue to update the brief, competition materials and FAQs. Please check IDeA's website and social media platforms for updates.

X. APPENDIX

I. Proposal Guidelines

This guide walks you through the many issues you must address, section by section, when developing your proposal. Before you begin, please keep in mind the following: don't mechanically answer the questions in this guide. These questions are designed to provoke deep thought about your concept and do not mean to be a comprehensive list. Use them to develop a submission that tells a riveting story of your idea's potential.

Overview & Introduction explaining:

- A potentially transformative solution to a pressing social need.
- Strategies for measuring your concept's social impact.
- A well thought-out operational plan that delivers value to key users and stakeholders.
- A reasonable path to financial and operational sustainability.

2. Sections

Background and Opportunities
What are current environment and related policies of the site?
What's the demographic distribution and cultural backgrounds of refugees?
Why is the status quo currently less than optimal?
Who are the vulnerable groups that need livelihood support?
What are their needs and how can this project address these needs?
What are the refugees' own narratives regarding the needs?
What short-term or long-term changes do you foresee in the population and their respective city?
What social or economic systems in place can be improved?

Concept and Solutions
How will your solution enhance the way people live, work, and/or do business?
Define your stakeholders. Why will your target group and other stakeholders prefer your solution to existing alternatives?
How can the design focus on the perspective of the refugee inhabitants, as well as the administering organizations? Interviewing field workers and inhabitants, and incorporating their narratives into the proposal are highly encouraged.
How can this project foster dignity, creativity, community formation, social interaction and/or cultural preservation or exchange?
How can the project become a window for interactions with the local community and its governing system?

Design Parameters
Describe the dimensions, costs, risks and development.
What local materials are obtainable in the community?
How can the design be as cost-effective as possible?
Will you be able to manufacture your product? What key resources and partnerships must be in place?
Which entity should own and manage the project?
How can we make sure the people who need this project most can first get access to it?
What kind of training would project managers need to undergo?
How long is the training time for your target group?
How can the project work with or enhance its surroundings?

X. APPENDIX CONTINUED

Sustainability
What kinds of collaboration with existing programs or operations will enable you to acquire necessary resources/inputs?
How can the project be operated without the constant intervention of humanitarian organizations or governmental bodies? How can the project be self-owned and/or self-run?
To what extent can refugees engage in the design process, program and management of the project?
How can the project's operations be financially sustainable?
In the long-term, will the ownership of the project shift?
How does the time spent and experience learnt from the project help the target group transition to other means of livelihoods or lives outside of this settlement?

Scalability (Growth)
How do you increase users of the project?
Can the project be easily transferrable to other vulnerable groups with slight modifications?
Can the structure easily adapt to the projected growth of the user base?
Can the structure be flexible enough to accommodate the users' changes of needs?
What's your plan to scale up the project and its operations?
What physical, intellectual or human resources must you have to scale up the project?

Measuring Social Impact
How will you assess your effectiveness in achieving your stated social mission?
What are some indicators that you can use to assess your effectiveness?
How will you measure these indicators to determine your social impact?
Who can carry out the measurement of these impacts? Consider potential on-site partners.

Critical Risks
Are there political, governmental, social or cultural obstacles you'll likely encounter?
What are they? How will you overcome them?
What legal or regulatory issues could adversely impact the project?
What regulatory approvals are required?
What are the key technical hurdles and milestones that must be overcome to bring your design into implementation?
What partnerships must you forge to ensure success? What strategic alliances, if formed, could help you reduce risks?

Budget
What are your anticipated startup expenses? How much cash will you need to get to launch? Try to include all cash/out of pocket expenses such as: employees, contractors, professional fees, equipment, supplies, leases, inventory, licenses, etc.
How much cash will you need to reach important milestones, e.g., prototype, regulatory approval, pilot program, etc.?
Include a general budget for both the architecture and operations cost for the intended operation length.
Estimate the per unit cost to produce and deliver your design. Your preliminary cost analysis can reflect fixed versus variable costs.

X. APPENDIX CONTINUED

II. About IDeA

Ideation Worldwide is founded by a team of young professionals and university students, who share a real passion for helping non-profits make profound and sustainable social impacts through solving long-standing international development challenges.

Place and Displacement is a joint competition planned and run by urban planning and public policy students of Columbia University Graduate School of Architecture Planning and Preservation (GSAPP) and New York University's Robert F. Wagner Graduate School of Public Service with support from Yale University's MacMillan Center Program on Refugees.

III. Legal

Every aspect of this competition was fully initiated and developed by IDeA. IDeA was not hired or contracted to organize this competition.IDeA reserves all rights to publishing material for promotion. All published material will have appropriate attributes to authors. IDeA maintains the right to modify material to adapt it to the media of publications.
IDeA reserves the right to make modifications on the competition's organization. All registered teams will receive notifications via email when changes occur. It is the responsibility of the team to check emails and the IDeA website regularly.
For this competition, IDeA offers opportunities and resources for the winning teams to pitch their ideas to policy makers, architects, academics, NGOs and philanthropists, but IDeA will not be responsible for any collaborations between the participants and other parties. IDeA will not be responsible for the implementation of the proposals. IDeA has no right of use for any of the competition sites mentioned above. IDeA is not responsible for any in-person research done by the participants in the competition sites mentioned above. Participants are expected to abide by local laws when they conduct any type of research. Participants should not use any materials or methods without consent whose rights belong to a third party.

International Development in Action
idevelopment.us/competition
info@idevelopment.us